

TEXAS A&M UNIVERSITY – COMMERCE  
**College of Business & Technology**  
 DEPT. OF ACCOUNTING, ECONOMICS & FINANCE

**Syllabus**  
**ECON 232 Sections 1 & 2**  
**CRN: #80018 & #80019**

**COURSE TITLE**

*Principles of Micro Economics*

**PROFESSOR**

Frannie Miller  
 Professor of Economics  
 Department of Accounting, Economics & Finance  
 College of Business & Technology

**CONTACT INFORMATION**

Office: BA 102 F  
 Appointment Hours: 10:00 – 12:00 TR and by appointment  
 Telephone: 903-886-8795  
 Fax: 903-468-3216  
 E-Mail: Frannie\_Miller@tamu-commerce.edu

**COURSE MEETING DAY/TIME/ROOM**

Section 1 - TR 12:30 – 1:45 pm  
 Room: BA 256  
 August 25, 2008-December 12, 2008

Section 2 - MW 12:30 – 1:45 pm  
 Room: BA 221  
 August 25, 2008-December 12, 2008

**COURSE DESCRIPTION**

*Introduces the student to the basic concepts and tools of analysis in microeconomics. Focuses on the operation of markets, with emphasis placed on the analysis of current problems such as health care, the environment, crime, education and regulatory reform. A major concern is how prices of individual goods and services are determined and how prices influence decision making.*

**STUDENT OUTCOMES/OBJECTIVES**

Upon satisfactory completion of the course, the student will:

- Understand how economics differs from the other social sciences.
- Understand what a PPF is and how it helps us to understand the issue of choice.
- Understand the role of utility maximization in choice.
- Understand that consumer choice represents constrained maximization.
- Understand the difference between demand and quantity demanded.
- Understand the economic concept of the market clearing price.
- Understand the relationship between inputs and outputs.
- Be able to identify the four market types and three aspects of each type.
- Understand the role of profit maximization.
- Understand how wages are determined.

## REQUIRED COURSE TEXT

*Economics – Principles, Applications, and Tools 5<sup>th</sup> Edition* O’Sullivan/Sheffrin/Perez  
ISBN-10: 013223565X / ISBN-13: 9780132235655

MyEconLab – you will be required to access and use MyEconLab. Instructions are provided separately. It is required, if you have any difficulty with this requirement please let me know *immediately*.

## SUGGESTED READINGS

*Economical Writing 2<sup>nd</sup> Edition* Deirdre N. McCloskey

## COURSE EVALUATION

All grading will be >90% = A; 80-89% = B; 70-79% = C and so on with <60% = F  
*Please also note that if this is required for your major, you will not graduate with a D -- so plan accordingly when deciding the effort to dedicate to the class.*

Tests:	4 or 5 exams worth 100 points each
Homework:	Cumulative homework percentage worth points out of 100
Paper:	100 points

Other opportunities may become available.

## TESTS

Five exams will be given. The lowest score on an exam will be dropped ***provided you have a score of 60% or better on each of the five homework assignments***. No makeup exams will be given, but again, the lowest score will be dropped. I will actively and aggressively pursue having cheaters expelled from TAMU-C. You may not miss an exam but the lowest exam grade will be dropped. If you missed an exam for whatever reason, this will be the low grade that is dropped, so it doesn’t necessarily hurt your overall grade.

## STUDY PLAN

The Study Plan is available in MyEconLab. There are two sample quizzes for each topic in the book. I suggest you read the book, then take a sample quiz within the study plan to self-assess which parts you understood and which parts you struggled with.

## HOMEWORK

Homework will be available through MyEconLab. The homework is a high-frequency/low-stakes way to learn the material and improve your grade. You can continue to work on the assignments and improve your grade until the due-date so you have every incentive to start early. Don’t skip this, it is enough points to bring your grade down.

## WRITTEN ASSIGNMENTS

Written communication is often how people form their first impression of you. Effective written communication is critical to your professional success and takes practice.

We will do one paper related to your choice of illegal immigration, education reform, or alternative energy proposals. This will be **due on November 24<sup>th</sup>**.

You will be required to submit your writing assignment in two formats: it must be submitted to [www.turnitin.com](http://www.turnitin.com) and a printed version submitted in class on the due date. The class ID for [www.turnitin.com](http://www.turnitin.com) is **2346622** and the password is **Pride**. Ratings of higher than 30% will not be accepted.

If you are having difficulty with your writing there are several resources available to you that you should take advantage of.

TRIO programs – has some qualification requirements, see application 886-5731

The Writing Center - one location in the Library and one in the English Dept.

If I think you need substantial help with a paper you will be required to get help from one of these sources. The paper will be counted as a zero until I receive documentation from The Writing Center or from TRIO that you have received help. Then the paper will be graded as if it was a first submission.

## ESTIMATED SCHEDULE

- Chapters 1, 2, 3, 4  
Test – week of 9/10
- Chapters 20, 21, 23  
Test – week of 9/29 (I will be gone this week)
- Chapters 24, 25, 26, 27, 28  
Test – week of 10/29
- Chapters 29, 30, 31  
Test – week of 11/17
- Chapters 22, 32, 33  
Test – week of 12/8 (finals week)

The schedule here is *tentative and may be changed based on progress and comprehension*. Changes are unanticipated but will be made if necessary.

## STUDENT CONSIDERATIONS

- Students are required to use leo.tamu-commerce.edu email address for email communication.
- Please email me or call during office hours instead of leaving voice mail messages on my phone.
- Cheating on exams or plagiarizing assignments will absolutely not be tolerated. You must read the TAMU-Commerce Academic Honesty Policy posted in the first week. Continuing in the class is an implicit agreement to abide by the terms of the Honesty Policy. If you are caught cheating in this class, you and anyone else involved will receive an F for the class. I take this VERY seriously and do a fair amount of research into any suspicious results or similarities. Online cheating is actually much easier to detect than you would expect. Depending on the severity of the offense, you may be expelled from the University for Academic Dishonesty.
- The deadline for dropping a class is **November 28th**. However, if you are not passing, you must request to drop before **November 3<sup>rd</sup>** or you will receive a Drop-Fail (unless you're passing).
- Refer to Student's Guide Book located at: [www.tamu-commerce.edu/studentlife/guidebook.htm](http://www.tamu-commerce.edu/studentlife/guidebook.htm)

## STUDENTS with DISABILITIES

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

**Office of Disability Resources and Services**  
**Texas A&M University-Commerce**  
**Halladay Student Services Building**  
**Room 303 A/D**  
**Telephone: (903) 886-5150 or (903) 886-5835**  
**FAX: (903) 468-8148**